



**“MONGOLIAN INNOVATION
WEEK- 2018”
7-13 May, 2018**

**ICIED- 2018:
“INTERNATIONAL CONFERENCE ON INNOVATION AND
ENTREPRENEURSHIP DEVELOPMENT”
10-12, May, 2018, Ulaanbaatar, Mongolia**

Aim of the conference:

The conference aims to bring together leading academic scientists, researchers and research scholars to share knowledge, experiences and research results about all aspects of Innovation and Entrepreneurship Development and to offer an excellent networking opportunity for academics, researchers and practitioners working, whether at micro or macro levels and to provide the premier interdisciplinary and multidisciplinary discussions for researchers, practitioners and educators on the most recent trends, and concerns, practical challenges encountered and the solutions adopted in this commercially important field.

Conference Topics:

Submissions from academic, research, consulting, industry, intermediary and policy organisations are encouraged.

The conference focus themes:

- ✓ Knowledge economy and society, Knowledge management and Transferring Knowledge
- ✓ S&T and Innovation Policies, Regulations and Instruments
- ✓ Competiveness and Regional development
- ✓ Entrepreneurship and Start-Up business Development
- ✓ Innovations in Industry, Service and SME sectors
- ✓ Development of Creative Industries & Cultural Innovations
- ✓ Innovation Culture, Open Innovation and Collaboration for Innovation
- ✓ Social Innovation and Entrepreneurship, Innovations in Health sector and Public service
- ✓ Building Platforms & Ecosystems for Innovation and Start-Up business Development
- ✓ Building Innovation Systems at organizational, sectorial and regional levels, Innovation Infrastructure and Clusters, S&T Parks, Development of National Innovation System
- ✓ Innovation for Environmental Sustainability and Green Technology, Innovative Agriculture
- ✓ Innovation Marketing and Branding
- ✓ Creativity, Design and Design Thinking for Innovation,
- ✓ Development of Cultural, Creative Industries & Cultural Innovations
- ✓ Methods & Measurements of Innovation
- ✓ Financing Innovation, Venture Capital and Funding for Innovation & Start-Ups
- ✓ Innovative Supply Chain Management and Transportation
- ✓ Entrepreneurship Education and Innovation Training, Teaching and Coaching
- ✓ Development of Research and Entrepreneurial Universities & Innovations in Higher Education

Important Dates:

Abstract submission deadline: **20 March, 2017**

Full paper submission deadline: : **01 April, 2018**

Review papers by: **10 April, 2018**

Camera-ready paper submission by: **15 April, 2018**

Notification of paper acceptance by: **20 April, 2018**

Publication Papers in journal: “Management & Innovation” of MUST by: **01 May, 2017**

Standard registration: **10 April -05 May, 2018**

Conference Schedule and Program (General):

Day I, 10 May, 2018, Thursday:

- 9.00-18.00 **ICIED-2018** Conference activity
- 18.30-20.30 Welcoming dinner for foreign delegates

Day II, 11 May, 2018, Friday:

- 9.00-18.00 Conference activity: Youth researcher’s **Best Paper Award-2018**

Day III, 12 May, 2018, Saturday:

- 10.00-13.00 Cultural activity, tour for foreign delegates

Guidelines for Submission, Presentations and Publication

ABSTRACT SUBMISSION: Authors are first requested to submit a title and abstract (200 words maximum) by **20 March, 2018**. Upon acceptance of the abstract by **25 March, 2018** authors should work to submit a full paper for review.

FULL PAPERS (FOR REVIEW). Authors are requested to submit a full paper of 7500 words maximum in either Microsoft Word or Adobe PDF format using template. The template contains all the style requirements for formatting the text, and is the easiest way to prepare the paper. Only electronic files conforming to the conference guidelines will be accepted for review. Submitted papers will go under blind review by at least two referees, and they must be submitted electronically.

FINAL PAPERS (AFTER ACCEPTANCE). Following acceptance, authors are again requested to ensure that the final submission adheres to the conference guidelines using the above template before sending them to the secretariat of ICIED-2018 by e-mail: ariuntuva.d@must.edu.mn in both Microsoft Word and PDF format.

GUIDELINES FOR PRESENTATIONS. Each presentation will last 20 minutes (15 + 5 minutes for questions). The conference room will be fully equipped with laptops and LCD projectors. Presenters will be requested to upload their presentation at least 15 minutes prior to the beginning of their session. Presenters can use their own laptop if they prefer; technical support will be available.

GUIDELINES FOR PUBLICATION. The Conference Proceedings, including all papers presented, will be published as a ‘**Management and Innovation**’ journal edited by the Graduate School of Business of MUST.

Note: The official language of the conference is ENGLISH.

Registration Fees:

№	Participants	Early bird and author registration by 15th March	Standard registration from 10th April – 5th May
1	Academics	\$ 250	\$ 350
2	Students	\$ 100	\$ 150
3	Professionals and consultants	\$ 200	\$ 300
4	Domestic participants	₮ 100.000 (Paper presentation, publication) ₮ 50.000 (Paper publication)	
5	Domestic participants	20.000 tug. (Participation-Attendance)	

For further information, please contact:

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ORGANIZATION COMMITTEE